



**BUSINESS CASE
INSTITUTE®**
SCIENTIFIC MANAGEMENT

A Guide to the
**BUSINESS CASE BODY OF
KNOWLEDGE**

BCBOK® GUIDE, Version 1.0



Business Case Institute (BCI®)

The Business Case Institute (BCI®) is an independent professional association, which strives to serve the growing need on the business cases competencies for professionals working in a wide range of management roles and industries particularly where investment decisions take place. BCI® will help our Association Members to leverage their knowledge, foster their contacts worldwide and enhance their professional performance to better succeed.

BCI® vision is *to be the leader institute worldwide for business case practices.*

BCI® mission is *creating value through scientific management.*

BCI® seeks to develop and disseminate effective business case practices throughout organisations based on scientific management in order to create continuous value to stakeholders.

The Purpose of the BCBOOK® Guide: A Guide to the Business Case Body of Knowledge

The BCBOOK® Guide aims to help organisations evaluate the impact of their investment management decisions to create value and economic sustainability through scientific management processes.

The BCBOOK® contains the standard, generally recognised as a good practice for business cases. The Business Case Body of Knowledge is a methodology composed by a set of knowledge, skills, tools and techniques which, when appropriately applied at any given time, enhances the chances of a successful management decision towards a project investment.

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ISBN: 978-0-9935883-0-3

Published by:

Business Case Institute

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