



## ARTICLES APPLICATION STEPS

BCI Volunteer Opportunity:	Articles – <b>Best Practices for Reliable Business Cases</b>
Term State Date:	Ongoing – as article are written
Term End Date:	Ongoing – closed when articles are published
Community URL	<a href="http://www.businesscaseinstitute.org/bcbok-guide/best-practices-for-reliable-business-cases">http://www.businesscaseinstitute.org/bcbok-guide/best-practices-for-reliable-business-cases</a>
Contact email:	<a href="mailto:articles@businesscaseinstitute.org">articles@businesscaseinstitute.org</a>

## OPPORTUNITY OVERVIEW

BCI is offering opportunities for you to share and publish your tip, experience and knowledge of business case.

BCI is searching for contributors to Best Practices for Reliable Business Cases, ***your work will be published in the BCI website and shared with all its members.***

Best Practices for Reliable Business Cases article provide techniques, ideas, thoughts and experiences that have a direct and instantaneous impact on the reader's daily practice of business cases and benefits management. Best Practices for Reliable Cases articles are reviewed by a panel of peers prior to its publication online.

Best Practices for Reliable Business Cases will contribute to the knowledge base that supports both A Guide to the Business Case Body of Knowledge® (BCBOK® Guide) and the global business case community. Moreover will provide content generation and active communication within members.

## APPLICATION REQUIREMENTS

### Best Practice for Reliable Business Case

- ❖ Be a BCI member
- ❖ Write an article proposal with **minimum 400** words and **maximum 700**
- ❖ The proposal must contain:
  - ❖ **Brief description:** overview on the topic of your article and why do you believe this topic is relevant to business case professionals
  - ❖ **Learning goals:** how this paper will change the business case professionals daily practice
  - ❖ **Key arguments:** outline the main ideas and arguments of your paper and how business case professionals can use it in practice
- ❖ Name of proposal document: **YearMonthDay.NameInitials.ProposalTheme** (i.e. *150929.SR.ZeroBasedBudgeting*; Send your proposal to [articles@businesscaseinstitute.org](mailto:articles@businesscaseinstitute.org) with the subject: **Article Proposal | Authors Name**
- ❖ If proposal is approved write a 1000 – 5000 word article under the theme Best Practices for Reliable Business Cases and use the Article Template
- ❖ Name of Article document: **YearMonthDay.NameInitials.ArticleTitle** (i.e. *150929.SR.ImplementingZeroBasedBudgeting*; Send your Article to [articles@businesscaseinstitute.org](mailto:articles@businesscaseinstitute.org) with the subject: **Article | Authors Name**
- ❖ Review and respond to comments made by review committee